



Play a game **Speed up Alzheimer's** research

Developed by

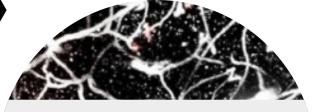


Supported by

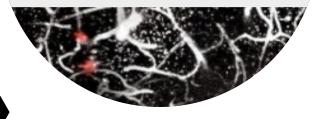


WHAT

- In the game, players are analyzing microscopeacquired movies from a live mouse brain
- Players are looking for stalls blocked blood vessels that occur in the brain in Alzheimer's
- Stalls are often caused by blood cells stuck inside inflamed blood vessels



Stall Catchers is a citizen science game speeding up Alzheimer's disease research at Cornell University



WHY

- Researchers have discovered important links between stalls & Alzheimer's which could lead to promising treatment targets
- But data analysis is so time consuming, it would take decades to complete without YOUR help





project

HOW

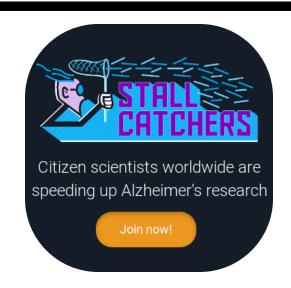
- In StallCatchers.com you analyze real Alzheimer's research data, gain points, compete with other players, learn & have fun
- Most importantly, your efforts help us analyze data orders of magnitude faster

WHO

- Everyone can take part we have players 8 to 88 years old, no science background required!
- Don't be afraid to make mistakes - there is no way you could negatively affect the data. And every little bit helps!

Quick start guide

- 1. Go to StallCatchers.com & click "Join now"
- 2. View the short **Tutorial** video
- 3. After you have watched the **Tutorial**, fill in the short registration form & click "**Sign up**" OR register with your Facebook or Google+ account



TIP: you can opt in to receive materials about Alzheimer's disease from the BrightFocus Foundation by checking the appropriate box at registration

4. After you complete the registration, you will be taken to the game, where you can **start analyzing vessels right away!** Don't forget to set your permanent password when you get a chance (a link to do so will be delivered by email)

TIP: If you need any extra help you can always view the "**Getting started**" and other helpful content under the "**Help**" tab

- 5. To play a movie, scroll the horizontal bar below it; if you think the vessel is flowing, press the "**Flowing**" button; if you think the vessel is stalled, press the "**Stalled**" button and click directlywhere you think the stall is located on the movie
- 6. After giving an answer, you will get some feedback on whether you have been "**Correct**", "**Not correct**" (for movies with known answers analyzed by experts) or "**Maybe**" (for movies which have not been analyzed by experts)
- 7. If in doubt, refer to the "**FAQ**" page in the "**Help**" section of the game, ask a question in our **Forum** (forum.eyesonalz.com), or email us at info@eyesonalz.com

Happy catching! Every contribution, large or small, helps us get closer to the treament